

## List of Confusing pairs

Thanks to Kathy Duggan (via Aaron Collins)

Independent Variable	Dependent Variable
Experimental Group	Control Group
Left brain	Right brain
Corpus Callosum	Cerebral Cortex
Sympathetic Nervous System	Parasympathetic
Neurotransmitters	Hormones
Lateral Hypothalamus	Ventromedial Hypothalamus
Broca's Area	Wernicke's Area
Identical Twins	Fraternal Twins
Afferent neurons	Efferent neurons
Assimilation	Accommodation
Concrete operations	Formal operations
Sensation	Perception
Rods	Cones
Classical conditioning	operant conditioning
Primacy effect	Recency effect
Proactive interference	retroactive
Implicit memory	Explicit memory
Recall memory	Recognition memory
Algorithms	Heuristics
Representative heuristics	Availability heuristics
Phonemes	Morphemes
Fluid Intelligence	Crystallized Intelligence
Validity	Reliability
Achievement test	Aptitude test
Intrinsic motivation	Extrinsic motivation
Theory Y	Theory X
Internal locus	External locus
Lithium	Librium
Type A	Type B